

THIS IS JSI SIGNAGE

Our Mission

To ease the burden of the signage process for our clients and to provide signage solutions that guide, inform, and directs their patrons safely and effortlessly to their destination.

Our Values

- ▶ Operational excellence
- ▶ Customer Focus
- ▶ Integrity
- ▶ Cost-efficiency

Our Leadership Team



Leon James
CEO

Leon is a founding partner at JSI Signage and the chief executive officer. He manages partner relationships and assumes the role of lead estimator and director of installs. He has over a decade of experience working in the signage industry.



Kimberly James
President & COO

Kim is a founder and leader within the organization. She oversees business operations and manages projects from contract signing to completion. She holds a Master's in Business Administration, a Bachelor of Arts in Economics & Psychology, and is FINRA Series 66 and 7 licensed.



John Bryant
VP Sales & Marketing

John is the VP of sales and marketing and an advisor to the business. He leads sales, marketing and strategic initiatives. He has decades of experience bringing startups to massive success.

Our Business

- ▶ Servicing the entire state of Florida
- ▶ Family-owned and operated
- ▶ Full-service sign company

Our Solutions

Signage

- ▶ Wayfinding
- ▶ ADA
- ▶ Dimensional Letters & Logos
- ▶ Plaques

Rebrands

- ▶ Consultation
- ▶ Survey
- ▶ Removal & Installation
- ▶ Ongoing Maintenance

Installations

- ▶ Survey
- ▶ Quote
- ▶ Install

Our Market Segments

Commercial
Civic
Multifamily
Institutional

Who We Work With



Architects



Commercial Developers



General Contractors



State & Local Governments



Commercial Property Managers



Commercial Property Owners

Our Story

2017

Founded in the state of Florida and Certified as a Minority & Women Owned Business Enterprise

2018

Awarded first government contract

2019

Surpassed a quarter million in annual revenue

2021

JSI rebrands and diversifies services/product offerings



Contact Us

Address: P.O. Box 8013 Clearwater, FL 33758



Call Us: 813-693-1609



Email Us: sales@jsisignage.com